

**ACBRLM 2021**  
**24-26<sup>th</sup> AUGUST 2021**  
**KUALA LUMPUR**

**SPONSORSHIP PROSPECTUS**

**SPONSORSHIP PACKAGE (PLATINUM SPONSOR) RM 12,000.00**

Entitlement	Actual price (RM)	Sponsorship (RM)
<b>15 participants fee</b> ( <i>RM150 x 15 pax</i> )	2,250.00	<b>12,000.00</b>
<b>Advertisement slider: Size: 1024x 350 px</b> ( <i>Placement: Front page, Sponsors page; both in conference website</i> )	4,000.00	
<b>Sponsored Ad box Size: 300x250 px</b> ( <i>Placement: Side bar, in line with text/article if any</i> )	3,000.00	
<b>Company Logo (Slider) Min Size: 250 x 250px</b> ( <i>Placement: Front page, Sponsors page; both in conference website</i> )	3,000.00	
<b>One page article</b> ( <i>picture, video and links to company website</i> )	4,000.00	
<b>workshop sponsorship</b>	4,000.00	
<b>Industrial talk</b>	2,000.00	
<b>TOTAL</b>	<b>22,250.00</b>	<i>saving</i> <b>RM10,250</b>

**SPONSORSHIP PACKAGE (GOLD SPONSOR) RM 10,000.00**

Entitlement	Actual price (RM)	Sponsorship (RM)
<b>10 participants fee</b> ( <i>actual price RM150 x 10 pax</i> )	1,500.00	<b>10,000.00</b>
<b>Advertisement slider: Size: 1024x 350 px</b> ( <i>Placement: Front page, Sponsors page; both in conference website</i> )	4,000.00	
<b>Company Logo (Slider) Min Size: 250 x 250px</b> ( <i>Placement: Front page, Sponsors page; both in conference website</i> )	3,000.00	
<b>One page article</b> ( <i>picture, video and links to company website</i> )	4,000.00	
<b>workshop sponsorship</b>	4,000.00	
<b>Industrial talk</b>	2,000.00	
<b>TOTAL</b>	<b>18,500.00</b>	<i>saving</i> <b>RM8,500</b>

## SPONSORSHIP PACKAGE (SILVER SPONSOR) RM 8,000.00

Entitlement	Actual price (RM)	Sponsorship (RM)
<b>5 participants fee</b> ( <i>actual price RM150 x 5 pax</i> )	750.00	<b>8,000.00</b>
<b>Advertisement slider: Size: 1024x 350 px</b> ( <i>Placement: Front page, Sponsors page; both in conference website</i> )	4,000.00	
<b>Company Logo (Slider) Min Size: 250 x 250px</b> ( <i>Placement: Front page, Sponsors page; both in conference website</i> )	3,000.00	
<b>One page article</b> ( <i>picture, video and links to company website</i> )	4,000.00	
<b>Industrial talk</b>	2,000.00	
<b>TOTAL</b>	<b>13,750.00</b>	<i>saving RM5,750</i>

	Value	Platinum	Gold	Silver
Participant fee sponsorship	RM150 per pax	15 pax	10 pax	5 pax
Advertisement slider on conference website size 1024x350 px	RM4000	/	/	/
sponsored ad box on conference website size 300x250 px	RM3000	/	/	/
company logo (slider) on conference website size 250x250 px	RM3000	/	/	/
One page article on sponsor page (can include picture, video and links to company website)	RM4000	/	/	/
Workshop sponsorship	RM4000	/	/	/
industrial talk	RM2000	/	/	/
<b>Total value</b>		<b>RM 22,250</b>	<b>RM 18,500</b>	<b>RM 13,750</b>
Sponsorship		<b>RM12,000</b>	<b>RM10,000</b>	<b>RM8,000</b>
<b>Saving</b>		<b>RM10,250</b>	<b>RM8,500</b>	<b>RM5,750</b>

## INDIVIDUAL SPONSORSHIP ITEMS

Package	Entitlement	Value (RM)
A	<b>Advertisement slider: Size: 1024x 350 px</b> ( <i>Placement: Front page, Sponsor's page; both in conference website</i> )	4000.00
B	<b>Sponsored Ad box Size: 300x250 px</b> ( <i>Placement: Side bar, in line with text/article if any; in conference website</i> )	3000.00
C	<b>Company Logo (Slider) Min Size: 250 x 250px</b> ( <i>Placement: Front page, Sponsor's page; both in conference website</i> )	3000.00
D	<b>One page article</b> ( <i>picture, video and links to company website</i> )	4000.00
E	<b>workshop sponsorship (1 hour talk)</b>	4000.00
F	<b>Industrial talk 30 min (max 3 slots)</b>	2000.00
G	<b>Lunch talks 1 hour (max 2 slots)</b>	3000.00
H	<b>Running advertisement during commercial break in zoom meeting</b>	2,000.00

ACBRLM Virtual Conference 2021  
24-26<sup>th</sup> August 2021  
Kuala Lumpur

**SPONSORSHIP FORM**

Please return the completed form to the ACBRLM Conference Secretariat at

Email : rosalano@yahoo.com  
Contact Person : Nurul Syamimi Salleh (Tel: 03-26155612)  
: Encik Roslan Abdul Aziz (Tel: 017-8831963)  
: Dr. Sharifah Sakinah Syed Alwi (Tel: 012-6172249)

We wish to participate as a sponsor in the above conference as follows:

No	Package	Please tick (/)	Amount
1	Platinum sponsor (only 1 sponsor)		
2	Gold sponsor (only 1 sponsor)		
3	Silver sponsor (4 sponsors)		
4	Package A		
5	Package B		
6	Package C		
7	Package D		
8	Package E		
9	Package F		
10	Package G		
11	Package H		
Total Cost			

We hereby enclosed bank in slip/ a cheque / bank draft / money order No: .....  
..... for the amount of RM .....

(Cheque made payable to: Persatuan Ahli Biokimia Klinikal Malaysia or Bank into Standard Chartered Bank; Branch  
Publika; Account No: 873-1-9484479-8)

All payment must be payable to MACB before 31<sup>st</sup> July 2021

Submitted by:

Name: ..... Designation: .....

Company & Address: .....

.....

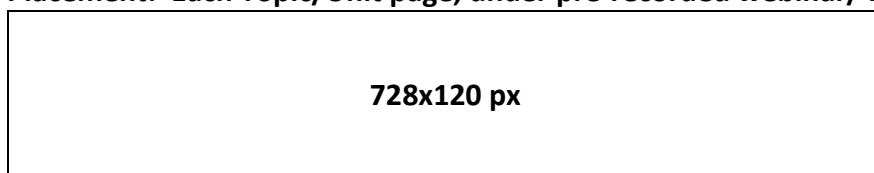
Tel: ..... Fax: .....

Email: .....

Signature & Company stamp: ..... Date: .....

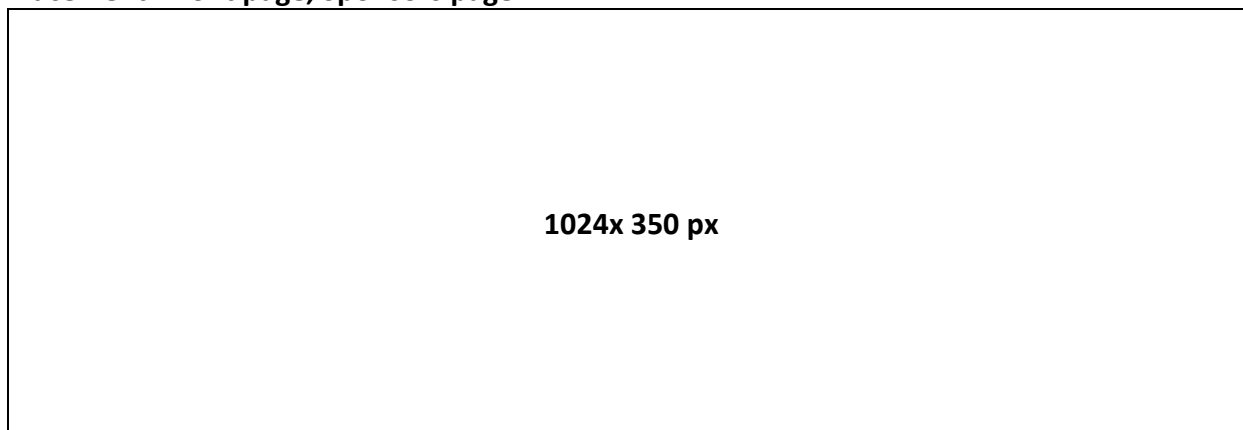
**Advertisement Banner: Size: 728x120 px**

**Placement: Each Topic/Unit page, under pre-recorded webinar/ Recorded webinar**



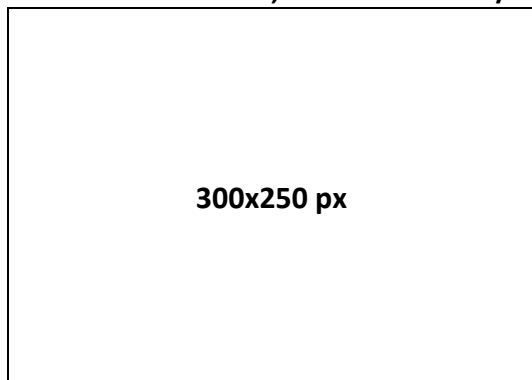
**Advertisement Slider: Size: 1024x 350 px**

**Placement: Front page, Sponsors page**



**Sponsored Ad box Size: 300x250 px**

**Placement: Side bar, in line with text/article if any**



**Company Logo (Slider) Min Size: 250 x 250px (will be adjusted accordingly)**

**Placement: Front page, Sponsors page**

**One page article (can include picture, video and links to company website) = virtual expo**