

Dear Prospective Sponsors and Exhibitors

It gives me great pleasure to invite you to participate in the upcoming Asian Conference on Biomedical Research and Laboratory held with the theme "*Revolutionising Laboratory Medicine Through Research And Innovation*". The Conferences are major scientific activities that promotes the Biochemistry and Biomedical Sciences through education, research and technology applications.

The Conference in 2020 will be particularly meaningful as it will promote Clinical Biochemistry, Laboratory Science and Biomedical Sciences. Hence, the 2020 Conference will incorporate pre conference workshop in the conference programme. This activity will be supported by MyBiomed and ASOMH.

This conference is expected to attract more than 400 participants comprising researchers, academics, students, industry professionals and government officials and also international participants. We have built an attractive scientific programme with extremely strong and renowned speakers to share current exciting finding on Biochemistry and Biomedical Sciences related to Biomedical Research and Laboratory Science. We believe that this will indeed attract enormous size of audience. We encourage you to support the conference through various sponsorship opportunities such as the trade exhibition and advertisement. We also provide other opportunities such as lunch talks, conference bags, stationery and a mobile app to support sponsor announcements.

We look forward to your participation and support. We hope to receive your favourable reply in making the event a successful one.

Thank you.

Dr Mohd Jokha Yahya

Chairperson of the Asian Conference on Biomedical Research and Laboratory

**MACB, ASOMH & MyBiomed
18th -19th August 2020**

Summary of event

Name of conference Asian Conference on Biomedical Research and Laboratory

Date 18th-19th August, 2020

Venue Berjaya Times Square Hotel, Kuala Lumpur

Theme Revolutionising Laboratory Medicine Through Research And Innovation

Concept Medical Laboratory and Biomedical Research

Website www.asianbrlmconference.net

Expected 300 local and 100 international participants

Exhibition Space for 18 booths (3m X 3m shell scheme)

Programme Pre conference workshop, Plenary & invited speakers, Oral & Posters presentation

Conference 2 days

Language English

Organisers Malaysian Society for Clinical Biochemistry (MACB)

Malaysian Biomedical Science Society (MyBiomed)

Association of Science Officer Ministry of Health (ASOMH)



Conference organizing committee



The logo features a large, stylized letter 'Q' composed of several overlapping, curved segments in yellow, cyan, pink, red, and blue. To the right of the 'Q', the text 'AACBRMLM' is written in large, pink, outlined letters, and '2020' is written below it in large, grey, outlined letters.

Dr. Mohd Jokha Yahya	Chairperson Asian Conference on Biomedical Research and Laboratory
Y.M. Raja Dr. Elina Raja Aziddin	President Malaysian Association of Clinical Biochemists (MACB)
Prof. Dr. Cheah Yoke Kqueen	President Malaysian Biomedical Science Society (MyBioMed); Universiti Putra Malaysia
Prof. Dr. Siti Balkis Budin	Vice President Malaysian Biomedical Science Society (MyBioMed); Universiti Kebangsaan Malaysia
Nik Mohamed Hazmi Haji Nik Hussain	President Association of Science Officer Ministry of Health (ASOMH)
Mohd Azam Mohd Nor Naib	Vice President Association of Science Officer Ministry of Health (ASOMH)
Zaiton Haji Daud	Deputy Director Food Policy and Standard, Ministry of Health



Ahmad Bazli Abu Shuib	Hospital Kuala Lumpur	Associate Prof. Dr. Abdah Md Akim	Universiti Putra Malaysia
Nurul Syamimi Salleh	Hospital Kuala Lumpur	Associate Prof. Dr. Sabrina Sukardi	Universiti Putra Malaysia
Hanani Norlina Mahpudz	Hospital Kuala Lumpur	Dr. Seri Narti Edayu Sarchio	Universiti Putra Malaysia
Kamisah Karim	Hospital Kuala Lumpur	Dr. Nurul Farhana Jufri	Universiti Kebangsaan Malaysia
Chuo Peck Ham	Hospital Kuala Lumpur	Dr. Siti Fathiah Masre	Universiti Kebangsaan Malaysia
Firdaus Abdul Aziz	Institut Kanser Negara	Dr Farah Wahida Ibrahim	Universiti Kebangsaan Malaysia
Mahzon Pawanchek	Institut Kanser Negara	Dr. Izatus Shima Taib	Universiti Kebangsaan Malaysia
Noor Shahizan binti Ajmi	Hospital Wanita dan Kanak Kanak Kuala Lumpur	Dr. Mohd Ariffin Kaderi	International Islamic University Malaysia
Sivasangkari a/p Supremaniam	Hospital Wanita dan Kanak Kanak Kuala Lumpur	Yuem Hawk Leong	Universiti Tunku Abdul Rahman
Lina Wati Durani	Hospital Wanita dan Kanak Kanak Kuala Lumpur	Sue Chan	Chemopharm Sdn Bhd.
Roslan Abd Aziz	Hospital Serdang	Ng Chai Kam	Chemopharm Sdn Bhd.



Sponsorship Item	Number Available	Price in RM	RECOGNITION	CONFERENCE WEBSITE	EXHIBITION, REGISTRATIONS AND SOCIAL FUNCTION TICKETS	PROMOTION
Diamond Sponsor	Exclusive (limit to 1 company)	50,000	<ul style="list-style-type: none"> • Acknowledgement by company name at opening and closing ceremonies. • Opportunity to be the Speaker for Workshop (60 minutes X 2) • Opportunity to be the Speaker at the Industrial Talk (30 minutes slot). • Company name and logo mentioned in one page i.e Conference Programme Book 	<ul style="list-style-type: none"> • Company acknowledgement (logo) on the conference website. 	<ul style="list-style-type: none"> • Two (2) single 3m x 3m exhibition booth in a prime location. • Four (4) exhibitors to manage the booth. • Twenty five (25) local conference registrations passes. • Twenty nine (29) dinner passes. • 4 lunch passes. 	<ul style="list-style-type: none"> • One (1) full page (full colour) advertisement at the back cover of the conference handbook. • Two (2) inserts in delegate conference bag (not to exceed 4 pages and no larger than A4 in size). • 1 banner advertisement



Sponsorship Item	Number Available	Price in RM	RECOGNITION	CONFERENCE WEBSITE	EXHIBITION, REGISTRATIONS AND SOCIAL FUNCTION TICKETS	PROMOTION
Platinum Sponsor	2	30,000	<ul style="list-style-type: none"> • Acknowledgement by company name at opening and closing ceremonies. • Opportunity to be the Speaker for Workshop (60 minutes). • Company name and logo mentioned in one page i.e Conference Programme Book 	<ul style="list-style-type: none"> • Company acknowledgement (logo) on the conference website. 	<ul style="list-style-type: none"> • One (1) single 3m x 3m exhibition booth in a prime location. • Two (2) exhibitors to manage the booth. • 22 local conference registrations passes. • 22 dinner pass. • 2 lunch pass 	<ul style="list-style-type: none"> • One (1) full page (grayscale) advertisement inside front/back cover of the conference handbook. • Two (2) inserts in delegate conference bag (not to exceed 4 pages and no larger than A4 in size). • 1 banner advertisement



Sponsorship Item	Number Available	Price in RM	RECOGNITION	CONFERENCE WEBSITE	EXHIBITION, REGISTRATIONS AND SOCIAL FUNCTION TICKETS	PROMOTION
Gold Sponsor	2	20,000	<p>Acknowledgement by company name at opening and closing ceremonies.</p> <ul style="list-style-type: none"> • Company name and logo mentioned on Conference Programme Book. • Opportunity to be the Speaker at the Industrial Talk (30 minutes). 	<ul style="list-style-type: none"> • Company acknowledgement (logo) on the conference website. 	<ul style="list-style-type: none"> • One (1) single 3m x 3m exhibition booth. • Two (2) exhibitors to manage the booth. • 8 local conference registrations pass • 10 dinner pass • 2 lunch pass 	<ul style="list-style-type: none"> • One (1) full page (gray scale) advertisement in the running page conference handbook. • One (1) insert in delegate conference bag (not to exceed 2 pages and no larger than A4 in size).



Sponsorship Item	Number Available	Price in RM	RECOGNITION	CONFERENCE WEBSITE	EXHIBITION, REGISTRATIONS AND SOCIAL FUNCTION TICKETS	PROMOTION
Trade Exhibition Booth	16	8,000		<ul style="list-style-type: none"> Exhibitor Listing in the Conference Programme 	<ul style="list-style-type: none"> One (1) single 3m x 3m exhibition booth. Two (2) exhibitors to manage the booth. shell frame, plug point, 1 table, 2 chairs 	
Conference Bag	Exclusive (limit to 1 company)	15,000	<ul style="list-style-type: none"> Company name and logo on 400 conference bag as conference bag Sponsor. Acknowledgement by company name at opening and closing ceremonies. Company name and logo in Conference Programme Book. 	<ul style="list-style-type: none"> Company acknowledgement (logo) on the conference website. 		
Lanyard	Exclusive (limit to 1 company)	10,000	<ul style="list-style-type: none"> Company name and logo on 400 lanyards as lanyard Sponsor. Acknowledgement by company name at opening and closing ceremonies. 	<ul style="list-style-type: none"> Company acknowledgement (logo) on the conference website. 		



Sponsorship Item	Number Available	Price in RM	RECOGNITION	CONFERENCE WEBSITE	EXHIBITION, REGISTRATIONS AND SOCIAL FUNCTION TICKETS	PROMOTION
Industry Talk	3	3,500	<ul style="list-style-type: none"> • Opportunity to be the Speaker for Industrial Talk (30 minutes). 			
Workshop	1	6,000	<ul style="list-style-type: none"> • Opportunity to be the Speaker for Workshop (60 minutes). 			
Conference Delegate	400 pax	500/pax for local Or USD 300/pax for foreigner				
Advertisement in Programme Book –Running Page	Unlimited	3,000				<ul style="list-style-type: none"> • One (1) full page (gray scale) advertisement in the running page conference handbook.



Sponsorship Item	Number Available	Price in RM	RECOGNITION	CONFERENCE WEBSITE	EXHIBITION, REGISTRATIONS AND SOCIAL FUNCTION TICKETS	PROMOTION
Banner Advertisement in the Conference Website	Unlimited	1,200		<ul style="list-style-type: none"> • One (1) Banner Advertisement in the conference website. 		
Product Insertion in the Conference Bag	Unlimited	1,000				<ul style="list-style-type: none"> • One (1) insert in delegate conference bag (not to exceed 4 pages and no larger than A4 in size).
Dinner Passes	100	150 (local)			<ul style="list-style-type: none"> • One (1) local/international dinner pass on Day 2. 	
Banner Advertisement in the Conference Website	Unlimited	1,200		<ul style="list-style-type: none"> • One (1) Banner Advertisement in the conference website. 		



Sponsorship Form

We would like to sponsor the following package:
(Please tick at the appropriate package)

Tick (√)	Package	Amount (RM)
	Diamond Sponsor	50,000
	Platinum Sponsor	30,000
	Gold Sponsor	20,000
	Conference Bag	15,000
	Lanyard	10,000
	Trade Exhibition Booth	8,000
	Workshop	6,000
	Industry Talk	3,500
	Local Delegates Conference Fees (1pax)	500
	Foreign Delegates Conference Fees	USD 300
	Full Page Advertisement- Running Page	3,000
	Banner Advertisement in the Conference Website	1,200
	Product Insertion in Conference bag	1,000
	TOTAL (RM)	

Cheque / Bank Draft payable to : PERSATUAN AHLI BIODIVERSITI MALAYSIA

Account no. : 873146400672
 Bank : Standard Chartered Bank Berhad
 Branch : Kuala Lumpur, Malaysia
 Remark :

Organization Name & Stamp	Signature	
	Officer's Name	
	Contact No.	
	Email	
	Designation	
	Date	

Payment Info.	
Cheque / Bank Draft No.	
Total (RM)	
Bank / Branch	

Contact Person:

Name	Contact No.	Email
Prof Madya Dr. Abdah Md Akim	+6012-217 9460	abdah@upm.edu.my
Encik Roslan Abdul Aziz	+6017-883 1963	roslanabdaziz@moh.gov.my
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